Economic Impact of Travel & Tourism - Traveler Spending

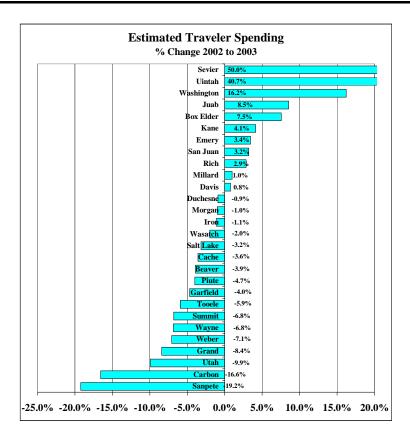
Rank	County	2003 Tourism Spending	Percent of State Total	Rank	County	2003 Tourism Spending	Percent of State Total
1	Salt Lake	\$2,253,265,541	48.7%	16	Garfield	\$32,507,476	0.7%
2	Washington	\$523,472,184	11.3%	17	Carbon	\$35,039,721	0.8%
3	Summit	\$461,190,681	10.0%	18	Box Elder	\$22,840,877	0.5%
4	Davis	\$263,989,008	5.7%	19	Duchesne	\$21,792,862	0.5%
5	Utah	\$204,323,015	4.4%	20	Millard	\$20,420,988	0.4%
6	Weber	\$187,423,389	4.0%	21	Juab	\$16,356,236	0.4%
7	Grand	\$100,088,917	2.2%	22	Sanpete	\$16,845,034	0.4%
8	Uintah	\$72,583,100	1.6%	23	Beaver	\$14,764,922	0.3%
9	Iron	\$62,998,508	1.4%	24	Emery	\$11,961,781	0.3%
10	Tooele	\$57,118,585	1.2%	25	Morgan	\$9,962,051	0.2%
11	Cache	\$56,542,430	1.2%	26	Rich	\$7,171,306	0.2%
12	Kane	\$50,379,714	1.1%	27	Wayne	\$6,842,678	0.1%
13	Wasatch	\$48,914,659	1.1%	28	Daggett	\$5,095,795	0.1%
14	San Juan	\$35,547,031	0.8%	29	Piute	\$2,420,861	0.1%
15	Sevier	\$33,318,746	0.7%				

Estimated Spending by Travelers 1997 to 2003

				F 8 9 7	g by Havelets 1557 to 2005			% change
County	1998	1999	2000	2001 (old)	2001 (new)	2002(r)	2003	2002-2003
Beaver	\$24,300,000	\$24,100,000	\$24,500,000	\$23,100,000	\$19,100,000	\$15,400,000	\$14,800,000	-3.9%
Box Elder	\$37,200,000	\$38,800,000	\$37,900,000	\$35,400,000	\$21,200,000	\$21,200,000	\$22,800,000	7.5%
Cache	\$74,500,000	\$75,700,000	\$76,800,000	\$72,800,000	\$44,900,000	\$58,700,000	\$56,600,000	-3.6%
Carbon	\$40,600,000	\$38,800,000	\$33,500,000	\$32,600,000	\$34,200,000	\$35,000,000	\$29,200,000	-16.6%
Daggett	\$10,500,000	\$11,000,000	\$11,700,000	\$10,500,000	\$8,300,000	\$6,700,000	\$5,100,000	-23.9%
Davis	\$266,000,000	\$272,700,000	\$282,100,000	\$277,600,000	\$262,700,000	\$262,000,000	\$264,000,000	0.8%
Duchesne	\$25,900,000	\$25,800,000	\$26,300,000	\$25,300,000	\$18,100,000	\$22,000,000	\$21,800,000	-0.9%
Emery	\$15,100,000	\$13,800,000	\$13,400,000	\$13,600,000	\$15,500,000	\$11,600,000	\$12,000,000	3.4%
Garfield	\$52,600,000	\$59,400,000	\$54,800,000	\$50,800,000	\$36,600,000	\$34,100,000	\$32,500,000	-4.7%
Grand	\$98,700,000	\$101,300,000	\$99,200,000	\$96,500,000	\$99,700,000	\$109,300,000	\$100,100,000	-8.4%
Iron	\$86,600,000	\$80,200,000	\$78,400,000	\$75,500,000	\$127,300,000	\$63,700,000	\$63,000,000	-1.1%
Juab	\$18,600,000	\$19,100,000	\$17,900,000	\$18,200,000	\$12,600,000	\$16,400,000	\$17,800,000	8.5%
Kane	\$55,700,000	\$49,600,000	\$48,000,000	\$44,900,000	\$52,000,000	\$48,400,000	\$50,400,000	4.1%
Millard	\$24,300,000	\$24,800,000	\$23,800,000	\$23,000,000	\$20,200,000	\$20,200,000	\$20,400,000	1.0%
Morgan	\$6,500,000	\$6,800,000	\$6,800,000	\$7,000,000	\$19,300,000	\$10,100,000	\$10,000,000	-1.0%
Piute	\$1,200,000	\$1,700,000	\$1,800,000	\$2,000,000	\$2,500,000	\$2,500,000	\$2,400,000	-4.0%
Rich	\$9,300,000	\$9,800,000	\$10,100,000	\$10,000,000	\$3,100,000	\$7,000,000	\$7,200,000	2.9%
Salt Lake	\$1,981,100,000	\$2,038,100,000	\$2,060,800,000	\$2,013,500,000	\$2,100,000,000	\$2,327,000,000	\$2,253,300,000	-3.2%
San Juan	\$44,800,000	\$45,700,000	\$43,100,000	\$37,400,000	\$20,600,000	\$34,500,000	\$35,600,000	3.2%
Sanpete	\$24,200,000	\$23,500,000	\$24,200,000	\$21,300,000	\$20,800,000	\$20,800,000	\$16,800,000	-19.2%
Sevier	\$36,800,000	\$35,900,000	\$35,400,000	\$33,900,000	\$35,900,000	\$22,200,000	\$33,300,000	50.0%
Summit	\$307,700,000	\$316,100,000	\$332,300,000	\$332,900,000	\$358,800,000	\$494,800,000	\$461,200,000	-6.8%
Tooele	\$33,300,000	\$36,100,000	\$38,300,000	\$37,600,000	\$34,000,000	\$60,700,000	\$57,100,000	-5.9%
Uintah	\$43,800,000	\$45,000,000	\$45,700,000	\$43,600,000	\$51,600,000	\$51,600,000	\$72,600,000	40.7%
Utah	\$291,800,000	\$297,600,000	\$310,800,000	\$308,300,000	\$226,500,000	\$226,800,000	\$204,300,000	-9.9%
Wasatch	\$44,500,000	\$47,900,000	\$49,200,000	\$47,100,000	\$58,800,000	\$49,900,000	\$48,900,000	-2.0%
Washington	\$223,200,000	\$230,400,000	\$233,200,000	\$229,800,000	\$411,600,000	\$450,400,000	\$523,500,000	16.2%
Wayne	\$13,400,000	\$12,900,000	\$13,700,000	\$12,800,000	\$7,300,000	\$7,300,000	\$6,800,000	-6.8%
Weber	\$207,600,000	\$217,400,000	\$216,200,000	\$212,800,000	\$203,200,000	\$201,700,000	\$187,400,000	-7.1%
State of Utah	\$4,100,000,000	\$4,200,000,000	\$4,250,000,000	\$4,150,000,000	\$4,280,000,000	\$4,691,800,000	\$4,630,800,000	-1.3%

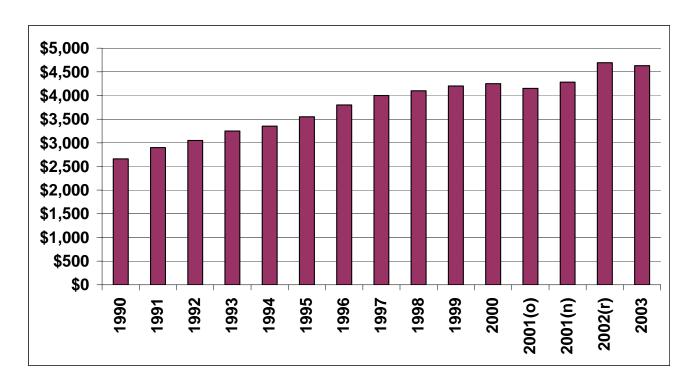
Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology. See the methodology section in the appendix for details. (r) = revised.

Economic Impact of Travel & Tourism - Traveler Spending



The Department of Community and Economic Development and Division of Travel Development used county-level taxable sales and services and personal income data to arrive at both state and county level traveler spending estimates. County travel and tourism related spending was calculated from taxable sales and services, weighted by county total personal income and population to account for residents, times county share of travel and tourism related employment. This methodology is an attempt to account for instate vs. non-resident tourist as well as intercounty travel. Statewide travel and tourism spending is the aggregate total of county spending, adjusted by an estimate of intercounty non-"leisure travel" spending derived from the county taxable sales and personal income data. The state estimate was then checked against survey-derived estimates of non-resident traveler spending in Utah.

See Appendix B for complete discussion of methodology.



Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology. See the methodology section in the appendix for details.